



INDUSTRY SOLUTION LAUNCH EVENT

Reshaping the Future of Manufacturing & Distribution Businesses in Africa: Powering Innovation with Microsoft Dynamics 365 ERP

Join us on **April 29, 2025** for an exclusive **Webinar** designed for manufacturing and distribution leaders in East Africa seeking to future-proof their operations. This is not just about adopting technology—it's about unlocking the potential of your business operations with a holistic, integrated approach to operational efficiency, scalability, and growth.

 29th April, 2025

 9:00 AM – 10:30 PM

 Online

REGISTER NOW



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Why Attend?

This event is designed for forward-thinking executives and industry experts who are eager to explore transformative solutions that drive measurable results. Here's what you'll gain:



01

Holistic Visibility and Control

Learn how digital transformation can give you comprehensive visibility across your operations, empowering you to make faster, smarter decisions.



02

Data-Driven Insights

Discover how leveraging real-time analytics can provide you with actionable insights that optimize everything from inventory to customer satisfaction.



03

Agility in Action

Hear from industry leaders on how to stay resilient in the face of disruptions and adapt to evolving market demands with agility and precision.



04

Best Practices for Streamlining Operations

Gain practical strategies on automating workflows, enhancing productivity, and achieving excellence in production, supply chain, and distribution.

Event Highlights

01

DISCOVER TAILORED SOLUTIONS FOR MANUFACTURING AND DISTRIBUTION

Explore specific case studies and real-world applications where businesses have successfully overcome operational challenges through innovative digital solutions.

02

EXPERT INSIGHTS INTO INDUSTRY TRENDS

Get ahead of industry trends with insights from top experts on the future of manufacturing and distribution, including how data, automation, and cloud technologies are reshaping the landscape.

03

HANDS-ON LEARNING

Participate in live sessions and interactive demos that show how tailored solutions can solve your most pressing operational challenges.

04

NETWORKING WITH INDUSTRY PEERS

Connect with other decision-makers and professionals from manufacturing and distribution sectors to share ideas, strategies, and insights.

Microsoft Dynamics 365, a powerful ERP solution, is specifically tailored to meet the unique needs of the manufacturing and distribution industry. It offers a comprehensive suite of tools designed to streamline operations, enhance efficiency, and drive growth across various subsectors within the industry.

Microsoft Dynamics 365

Your strategic advantage



Unified Supply Chain Management

- Gain end-to-end visibility and control over your supply chain with integrated planning, procurement, and logistics.
- Solution: Dynamics 365 Supply Chain Management.



Intelligent Demand Forecasting

- Leverage AI and machine learning to predict demand, optimize inventory levels, and minimize stockouts.
- Solution: Dynamics 365 Supply Chain Management, AI-powered insights.



Optimize Operations

- Automate processes, streamline workflows, and improve efficiency across manufacturing and distribution.
- Solution: Dynamics 365 Finance, Dynamics 365 Supply Chain Management, Dynamics 365 Field Service.



Cost Control and Optimization

- Gain granular insights into costs, optimize resource allocation, and improve profitability.
- Solution: Dynamics 365 Finance, Power BI integration.

Real-Time Data and Analytics

- Break down data silos, gain actionable insights, and make data-driven decisions.
- Solution: Power Platform integration, Dynamics 365 Business Central, Dynamics 365 Finance.



INDUSTRY 4.0

Here's how new technologies power Industry 4.0 and how Dynamics 365 for Manufacturing and Distribution ERP is industry-ready.

Internet of Things (IoT)

IoT connects machines with smart sensors, enabling continuous data collection for better operational insights. Microsoft Dynamics 365 ERP integrates with IoT to provide real-time data and predictive insights, minimizing downtime and boosting efficiency.

Cloud Computing

Cloud computing integrates critical manufacturing functions, enhancing connectivity and scalability. Microsoft Dynamics 365 ERP uses cloud technology to streamline operations, reduce IT costs, and allow manufacturers to scale effortlessly as they grow.

Artificial Intelligence (AI)

AI and ML transform manufacturing by analyzing data across various sources to drive insights and automation. Dynamics 365 enables predictive maintenance and trend analysis, allowing manufacturers to optimize productivity and make data-informed decisions.

Digital Twin

Digital twins, or virtual models of physical assets, improve production efficiency by simulating processes. Dynamics 365 supports digital twins, helping manufacturers optimize workflows, test process changes, and reduce downtime through informed virtual adjustments.

Learn how industry leaders are transforming with Dynamics 365.

AGENDA

09:00 AM
KEY NOTE SPEECH

Manufacturing and Distribution Industry Outlook for 2025

Overview of trends, challenges, and opportunities in manufacturing and distribution for 2025.

09:10 AM
MICROSOFT PRESENTATION

The Future of Dynamics 365 with Industry 4.0

Exploring how Dynamics 365 integrates with Industry 4.0 technologies (IoT, AI, automation).

09:25 AM
DEMO BY SOFTWARE DYNAMICS

Streamlining Operations with Dynamics 365

Live demo showcasing workflow automation, reporting tools, and real-time data insights in Dynamics 365.

09:55 AM
APTEAN PRESENTATION

Food & Beverage Capabilities in Dynamics 365

Specialized features for the food and beverage industry, including traceability and Quality and Food Safety

10:10 AM
CLOSING SESSION

Getting Started with Dynamics 365: Next Steps

Quick guide on implementation, resources, and support for new businesses.

Who Should Attend?


C-Level Executives

Supply Chain Leaders

Production and Operations Managers

IT Leaders



LIVE

WEBINAR



Unlock Growth and Efficiency: Discover how Dynamics 365 can transform your African manufacturing and distribution business

Meet Our Expert Speakers



MICHAEL ADETU
SENIOR SOLUTION CONSULTANT



DICKSON KIMEU
SOLUTIONS ARCHITECT



REEM ABDELHAMID
SOLUTION AREA SPECIALIST

Join us to learn from industry leaders and Microsoft Dynamics 365 experts who are driving innovation in manufacturing and distribution across Africa.



29/04/2025

START AT 09:00AM



JOIN THE WEBINAR

[HTTPS://SOFTWAREDYNAMICSGROUP.COM/](https://softwaredynamicsgroup.com/)

In Africa's rapidly evolving manufacturing and distribution landscape, businesses need to embrace innovation to stay competitive. Join our expert speakers to explore how Microsoft Dynamics 365 ERP can empower your organization to achieve sustainable growth, streamline operations, and enhance customer satisfaction. This webinar will provide practical insights and strategies tailored to the unique challenges and opportunities within the African market.

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Transform Your Operations with Software Dynamics

Software Dynamics is a leading Pan-African Systems Integrator and ERP digital transformation company, specializing in delivering innovative solutions that drive business growth and efficiency.

As a Leading Microsoft Dynamics 365 ERP & CRM Solutions Partner and with a strong focus on the African market, we have established a proven track record of success in helping organizations across various industries as they seek to unlock their full potential.



Core Competencies:

Software Dynamics specializes in tailored ERP solutions, seamless systems integration, cloud migration with Microsoft Azure, and managed IT services for optimal performance and security.



Value Proposition:

With in-depth knowledge of the African market, we deliver proven ERP implementations, customer-focused solutions, and innovative technology to drive business growth.

Reserve Your Spot Today

Seats are limited for this transformative event. **[Register now]** to secure your spot and gain the insights and strategies needed to thrive in today's competitive manufacturing and distribution environment.

FOR ENQUIRIES

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SCAN ME

